

Appl. No. 09/653,840
Amdt. Dated July 26, 2005
Reply to Office Action of April 5, 2005

REMARKS

In accordance with the Examiner's observation on pages 5 and 6 of the Office Action that the claims do not require that the invitation is in the form of a clickable link, applicants have added such language to the claims. This amendment distinguishes over the art of record.

For the foregoing reasons, applicants respectfully request withdrawal of the rejections and early allowance.

Applicants appreciate the Examiner's attention to this matter.

Respectfully submitted,



Robert Greenspoon
Reg. No. 40,004
Attorney for Applicants

Dated: July 26, 2005

NIRO, SCAVONE, HALLER & NIRO
181 West Madison Street, Suite 4600
Chicago, Illinois 60602
(312) 236-0733
(312) 236-3137 (facsimile)